



# DIRECTORY ADVERTISING

## 2008/09

*Each year, the Westland PTA produces a directory of students and staff that is distributed to Westland families and faculty and staff members for their personal use. The Directory is an essential resource, used many times daily, by nearly 1,000 families who live, work, and play in the Bethesda/Silver Spring area. The cost of printing the Directory is offset by advertisements we receive from parents, staff, and local community businesses. Advertising in the Westland Directory is a wonderful way to promote your business and support our school!*

Ad prices and sizes are as follows:

Full Page (8 1/2" x 11")	\$500*
Half Page (4 1/4" x 11" or 8 1/2" x 5 1/2")	\$250
Quarter Page (4 1/2" x 5 1/2")	\$125
Business Card	\$ 65

Ad copy is due **no later than Friday, September 22, 2008**. Please return this completed form, together with your camera-ready copy and full payment (check payable to "Westland PTA") to:

Westland PTA Directory Ads  
5511 Massachusetts Avenue  
Bethesda, MD 20816

Alternatively, you can e-mail copy to [alysa@comcast.net](mailto:alysa@comcast.net).

**Business/Family Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

If you have any questions or need further information, please contact Alysa Emden at [alysa@comcast.net](mailto:alysa@comcast.net) or 301.652.3721.

**Thanks so much for your generous support!**

*\* The inside & outside covers and back page of the Directory are reserved for our Westland Wildcat Corporate Sponsors. Please contact Alysa Emden for more information about this sponsorship opportunity.*